
Religious Moderation Values and Moral Messages in the Short Video Lead India: The Tree

***Zakia Ulya¹, Muqni Affan Abdullah², Khairil Fazal³**

Univesitas Islam Negeri Ar-Raniry Banda Aceh, Indonesia

Email: 190302032@student.ar-raniry.ac.id

Abstract

The short video Lead India: The Tree presents an inspiring story of unity, tolerance, and social leadership rooted in universal human values. This study aims to analyze the religious moderation values and moral messages embedded in the video and to explore their relevance to multicultural societies. Using a qualitative descriptive approach through content analysis, this study examines the symbols, narratives, and behaviors of the main characters. The findings show that the video reflects four key pillars of religious moderation: national commitment, tolerance, anti-violence, and respect for local traditions. Furthermore, it delivers moral lessons emphasizing social concern, solidarity, and practical action to foster harmony amid diversity. Thus, Lead India: The Tree serves not only as a social campaign medium but also as an effective educational tool for promoting religious moderation and nurturing inclusive community values.

Keywords: *Religious Moderation, Moral Message, Short Video, Lead India: The Tree.*

Abstrak

Video pendek Lead India: The Tree menampilkan kisah inspiratif tentang semangat kebersamaan, toleransi, dan kepemimpinan sosial yang berakar pada nilai-nilai universal kemanusiaan. Penelitian ini bertujuan untuk menganalisis nilai-nilai moderasi beragama yang terkandung dalam video tersebut serta pesan moral yang dapat diteladani oleh masyarakat multikultural. Dengan menggunakan pendekatan kualitatif-deskriptif melalui analisis isi (content analysis), penelitian ini menelaah simbol, narasi, dan perilaku tokoh utama dalam video. Hasil analisis menunjukkan bahwa video ini merepresentasikan empat pilar utama moderasi beragama, yaitu komitmen kebangsaan, toleransi, anti-kekerasan, dan penghormatan terhadap tradisi lokal. Selain itu, pesan moral yang disampaikan menekankan pentingnya kepedulian sosial, solidaritas, dan tindakan nyata dalam menumbuhkan harmoni di tengah perbedaan. Dengan demikian, Lead India: The Tree bukan sekadar media kampanye sosial, tetapi juga sarana edukatif yang efektif dalam memperkuat nilai-nilai moderasi beragama dan membangun karakter masyarakat inklusif.

Kata Kunci: *Moderasi Beragama, Pesan Moral, Video Pendek, Lead India: The Tree.*

A. Introduction

Religious moderation emphasizes balance in understanding and practicing religious teachings with wisdom, tolerance, and respect for diversity (Dewi & Fazal, 2024). In modern life filled with social, political, and cultural complexities, religious moderation serves as a crucial foundation for building peaceful and harmonious societies. The Indonesian Ministry of Religious Affairs identifies four main indicators of religious moderation: national commitment, tolerance, anti-violence, and acceptance of local traditions. These values must be cultivated not only through formal education but also through the media especially visual media such as films and short videos which possess strong persuasive power in shaping social attitudes and behaviors.

The short video *Lead India: The Tree* is an inspiring piece that conveys social and moral messages through a simple yet touching narrative. It depicts a scene where a fallen tree blocks a road, causing people to stop and wait for authorities to clear it. Amid the inaction, a young boy takes the initiative to start removing the branches himself. His small act inspires others to join him, eventually clearing the road together. The video delivers a powerful message: meaningful change begins with small steps and the courage to take action.

In the context of religious moderation, the video reflects universal values aligned with Islamic teachings and other faith traditions particularly compassion, mutual assistance, and moral responsibility toward others. The child's actions exemplify moderation choosing proactive kindness over blame or passivity for the sake of collective good (Fazal & Saleh, 2022). Additionally, the portrayal of diverse individuals cooperating harmoniously illustrates tolerance and social solidarity beyond religious or social boundaries.

Analyzing *Lead India: The Tree* is significant because it demonstrates how media can serve as a moral learning tool, not merely entertainment. The message promotes awareness that religious moderation is not only a theoretical ideal but also a practical attitude embodied in everyday actions. In a world often divided by intolerance and extremism, the video provides a positive counter-narrative grounded in humanity and shared values.

Moreover, this analysis contributes to Islamic communication studies and character education. Within the framework of value-based communication, media such as *Lead India: The Tree* can effectively educate audiences toward inclusive and humanistic religious awareness. The emotionally driven narrative encourages viewers to emulate values such as empathy, cooperation, and social responsibility.

In conclusion, this study not only identifies religious moderation values within *Lead India: The Tree* but also underscores the transformative role of visual media in shaping moral and spiritual character (Mawardi, 2022). The moral and

spiritual messages embedded in the video align with the essence of religious moderation inviting individuals to think wisely, act justly, and live harmoniously amidst diversity. Through this analysis, society is reminded that moderation in religion can be practiced not only through discourse but also through simple, compassionate actions that reflect care for others.

B. Methode

This study employs a qualitative research method using a content analysis approach (Sugiyono, 2013). This approach was chosen to explore and interpret the religious moderation values and moral messages presented in the short video *Lead India: The Tree*. The qualitative method allows the researcher to examine the meanings emerging from symbols, narratives, and character behaviors within their broader social and cultural contexts. The data obtained are descriptive in nature, consisting of words, visual narratives, and interpretive meanings rather than numerical data.

Content analysis was applied as the main technique to examine both explicit and implicit messages within the video. Following Krippendorff's definition, content analysis is a research technique for making valid and replicable inferences by considering contextual meanings. Through this method, the researcher identifies and interprets cinematic elements such as scenes, dialogue, symbols, and actions that represent religious moderation values, including tolerance, social empathy, and anti-violence attitudes. The analysis also focuses on uncovering the moral messages conveyed through the storyline and visual representation.

The data sources in this study consist of primary and secondary data (Black & Champion, 1999). The primary data were obtained directly from the short video *Lead India: The Tree* through detailed observation of its scenes and symbols. Meanwhile, secondary data were collected from supporting literature, including books, journals, academic articles, and previous studies related to religious moderation, moral communication, and visual media. The combination of these two data sources provides a solid and comprehensive foundation for analyzing how the video articulates religious moderation values and moral teachings through visual storytelling.

C. Result and Discussion

1. Religious Moderation in the Short Video *Lead India: The Tree*

a) Definition of Religious Moderation

The term moderation originates from the Latin word *moderatio*, which means balance, self-control, or the condition of being neither excessive nor deficient. According to the *Kamus Besar Bahasa Indonesia (KBBI)*, moderation refers to a reduction of violence and an avoidance of extremism. In English, the word

moderation is often associated with meanings such as average, core, standard, or non-aligned (Rambe et al., 2023). In general, being moderate means prioritizing balance in belief, morality, and character, whether in relation to religious, social, or state institutions. In Arabic, the concept of moderation is expressed as *wasath* or *wasathiyah*, which is closely related to *tawassuth* (being in the middle), *i'tidal* (justice), and *tawazun* (balance). A person who applies *wasathiyah* is seen as taking “the best or most balanced position.” All these terms share the same essence justice which in this context refers to choosing a middle path between two extreme points.

Conceptually, religious moderation refers to an attitude or worldview that avoids excess, extremism, and radicalism. Moderation represents a synergy between justice and goodness. The term religiosity means embracing and practicing one's faith, worshipping sincerely, and spreading peace and compassion. To be religious, therefore, is not to impose uniformity or to deny diversity, but to respond wisely to differences with respect and empathy. Religion should never be used as a tool to demean or negate others. Instead, it should be a means of preserving peace guarding one's heart, behavior, society, and the universe as a whole.

Hence, religious moderation is a balanced perspective in practicing religion neither leaning toward extreme conservatism nor toward extreme liberalism. In today's context, extremism, radicalism, hate speech, and interfaith tensions are among the major challenges facing Indonesian society (Muhammad & Nurlaila, 2021). Through religious moderation, individuals are encouraged to maintain balance, tolerance, and justice in their interactions with others.

b) Indicators of Religious Moderation

Indonesia's pluralistic society requires not only principles of justice but also of kindness. Justice ensures equality and impartiality within a structured legal system, while kindness adds the human and moral dimension that prevents rigidity and promotes harmony (Azis et al., 2021). Therefore, measuring religious moderation involves the following indicators:

1) Commitment to the Core Teachings of Humanity

The stronger a believer's adherence to the essential humanistic values within their faith, the more likely differences in religion will not disturb social harmony. True religiosity brings peace, not conflict (Siwach, 2021).

2) Consensus and Cooperation

Mutual agreement among diverse individuals represents an act of cooperation that bridges human limitations. Diversity, as the will of God, is meant to help humans complement one another. Recognizing and respecting this divine diversity leads to unity through shared consensus (Sarfaraz et al., 2023).

3) Public Order and Social Harmony

The purpose of religion is to establish order and discipline in society. People who practice their faith moderately contribute to peace and public stability. A well-ordered society becomes the foundation for a balanced, tolerant, and inclusive religious life.

In the context of the short video *Lead India: The Tree*, these principles of moderation are vividly reflected in the characters' actions and the moral messages conveyed. The spirit of cooperation, empathy, and collective responsibility exemplifies the essence of religious moderation avoiding selfishness and extremism while promoting solidarity and mutual care.

According to the researcher, religious moderation can thus be understood as an attitude that reduces violence and avoids extremism in the practice of faith (Wandi et al., 2021). It embodies an effort to make religion a guiding principle that prevents radical behavior and encourages individuals to seek a middle path that unites all elements of society. In the same way that *Lead India: The Tree* depicts unity, initiative, and moral courage, religious moderation serves as the foundation for harmony in Indonesia's diverse and multicultural nation.

2. Religious Moderation Values in the Short Video *Lead India: The Tree*

Values are abstract concepts, but when they are embodied and manifested in human life, their characteristics can be seen through a person's mindset and behavior. Values emerge from one's judgment and reflection upon what is seen, felt, or experienced. Moderation itself is an intrinsic characteristic of Islamic teachings, as every religious command carries within it the principle of balance and temperance. Therefore, the values of religious moderation represent a belief that religious attitudes must be guided by principles of justice, balance, and the avoidance of extremism in any form.

In the short video *Lead India: The Tree*, several key values of religious moderation are reflected. One of them is the egalitarian value, which emphasizes equality and mutual respect among all creatures of God. It upholds the belief that every human being possesses inherent dignity and worth, regardless of race, ethnicity, social status, or gender (Zulfatmi, 2023). Another essential principle is tolerance. Religious tolerance must be properly understood, for an incorrect application of tolerance may distort the essence of religion itself. Tolerance means allowing and giving space to others who hold different views or beliefs, without coercion or discrimination. Conceptually, tolerance refers to an attitude of empathy and awareness that enables one to respect, accept, and permit others to maintain their own convictions and practices.

The next core principle is justice. Most religions share a fundamental understanding of justice, which serves as a moral foundation and ethical guideline for their followers. Although interpretations may differ based on theology or cultural context, justice is universally understood as fairness, impartiality, and the commitment to truth. In Islam, justice ('adl) is one of the fundamental pillars that must always be upheld. It means giving each person their rightful due, avoiding arbitrariness, and ensuring that truth prevails. Linguistically, the Arabic root 'adala implies straightening, correcting, balancing, and striving for harmony. Thus, to be just is to maintain equality and uphold what is right in all situations.

The short video *Lead India: The Tree* also depicts the necessity of nurturing leadership and collective effort in overcoming community challenges. The narrative shows how collaboration and mutual support are essential in solving shared problems illustrated by the joint effort of villagers to remove the fallen tree from the road. This scene not only symbolizes moral cooperation but also embodies the spirit of unity and civic responsibility.

According to the author's analysis, the video highlights several important values of religious moderation, including mutual cooperation (*gotong royong*). This virtue is deeply rooted in Indonesian society and emphasized in various religious teachings. In Islam, the Quran encourages cooperation and mutual assistance in righteousness, as stated in Surah Al-Ma'idah (5:2), which reminds believers to work together for goodness and piety. Christianity similarly promotes mutual help and unity, as reflected in Ecclesiastes 4:9: "Two are better than one because they have a good reward for their labor."

Another prominent value is unity, which aligns with Indonesia's national motto, *Bhinneka Tunggal Ika* ("Unity in Diversity") (Damana, 2023). Despite differences, all people are united as part of one humanity. The Quran mentions in Surah Al-Baqarah (2:213) that all humankind was once one community before divisions arose (Riyanto et al., 2023). Likewise, Buddhism upholds the value of unity, as taught by the monks who remind that everyone must maintain harmony and love for their nation. In the Dhammapada verse 6, it is stated that those who fail to recognize the destructive nature of conflict will perish, while those who are aware live in peace and tranquility (Thomas, 1932).

Finally, the video illustrates the value of self-awareness, reminding viewers that human beings must understand themselves and their responsibilities. Self-awareness is the ability to recognize one's needs, limitations, and moral obligations. The Quran in Surah Maryam (19:95) implies that self-awareness is an innate human potential that reflects divine creation. In Buddhism, self-awareness (*sati* or mindfulness) is regarded as a supreme teaching. The *Abhidhammatthasangaha*

explains that true awareness arises when one's senses perceive the external world with clarity and understanding.

Through these values egalitarianism, tolerance, justice, cooperation, unity, and self-awareness the short video *Lead India: The Tree* conveys profound moral and religious moderation messages. It teaches that harmony in diversity, mutual care, and collective responsibility are the keys to building a just, peaceful, and compassionate society.

3. Moral Messages in the Short Video *Lead India: The Tree*

The short video *Lead India: The Tree* conveys several profound moral messages that reflect ethical conduct, social harmony, and collective responsibility. At its core, the video emphasizes the power of initiative, cooperation, and compassion in addressing social challenges. It portrays how a simple act of leadership and solidarity can inspire an entire community to unite for a common purpose (Li et al., 2022). Through this story, the film not only illustrates moral ideals but also provides a metaphor for the moral awakening needed in society an awakening that begins with individual awareness and grows into collective transformation.

One of the most significant moral lessons depicted in the video is the importance of cooperation and unity. When the adults in the story remain passive and hesitant to act, a group of children steps forward to solve the problem by working together to remove the fallen tree that blocks the road. This act of teamwork demonstrates that genuine progress can only be achieved through collective effort. The scene serves as a moral reminder that collaboration and mutual trust are essential virtues for societal harmony. The joy and enthusiasm shown by the children also symbolize the moral beauty of altruism helping others without expecting anything in return.

Another moral message presented in the video is the value of initiative and leadership. The child who first takes the step to remove the tree embodies courage, responsibility, and moral maturity. His action motivates others to participate, turning passivity into purpose. This illustrates the ethical principle that positive change often begins with a single individual who dares to act for the greater good. The message aligns with religious teachings that encourage believers to lead by example, promote goodness, and take responsibility for the welfare of others (Ainina, 2022).

The video also delivers a moral reflection on social awareness and empathy. The children's willingness to help reveals a strong sense of responsibility toward their community, reminding viewers that compassion is not limited by age or status. It encourages society to develop sensitivity to the needs of others and to act in ways

that alleviate suffering and build unity. Such empathy represents a universal moral value found across religious traditions Islamic, Christian, Hindu, and Buddhist alike which all teach the importance of serving humanity as an expression of faith and moral integrity.

However, the video also subtly presents a negative moral implication, namely the lack of initiative among adults. While the children exemplify moral courage, the adults' passivity highlights a societal tendency toward apathy and dependence. This serves as a critical reflection on modern society, where moral responsibility is often overshadowed by fear, complacency, or self-interest. The contrast between the children's proactive behavior and the adults' inaction invites viewers to rethink the moral duty of every individual to contribute actively to the common good.

Overall, *Lead India: The Tree* conveys a powerful message about the moral strength of unity, cooperation, and initiative. It demonstrates that moral actions no matter how small can create a ripple effect that transforms communities. The video encourages every individual to embody values of moderation, justice, empathy, and active participation in building a harmonious and compassionate society. Thus, the moral message aligns with the principles of religious moderation, emphasizing balance, social responsibility, and the shared humanity that binds all people together.

4. Positive and Negative Impacts in the Short Video *Lead India: The Tree*

The positive impacts depicted in *Lead India: The Tree* include strong collaboration, joy in working together, and self-awareness in helping others. On the other hand, the negative impacts include the lack of initiative among adults when confronted with immediate problems. People in the vehicles honked their horns and expressed anger verbally, waiting passively for something to happen (Majid Khadduri, 1999, p. 8).

Religion, when it plays a significant role in regulating national ideology, can generate positive impacts by serving as a guide to resolving issues when other methods fail. Based on this observation, it can be concluded that this represents the positive impact of religious moderation: maintaining unity and harmony among people of different faiths (Mawardi et al., 2024). Even with diverse beliefs, tolerance must be cultivated in every individual. Practicing religious tolerance fosters mutual care and compassion, creating a sense of community akin to a harmonious family.

The positive impact of religious moderation encourages an active, open, and supportive environment. Its benefits include preventing negative perceptions toward religious diversity. However, alongside positive effects, there are also negative consequences. For instance, diversity may lead to conflicts or divisions due to differing opinions among individuals.

Negative impacts of religious moderation include extremism in religious practice. In religious life, there are two extreme poles: the right-wing and the left-wing. Right-wing extremism focuses excessively on religious texts while ignoring context, characterized by puritanism, takfiri tendencies, and rigid theorism. Left-wing extremism, or liberalism, tends to disregard religious texts and prioritize context.

Liberalism represents a form of secularism, separating state affairs from religious concerns. It promotes individual freedom in various aspects, such as choosing a religion (or not), capitalism, and engaging in activities without religious constraints, including parties, alcohol consumption, and other social behaviors.

According to the author's analysis, the positive and negative impacts in Lead India: The Tree are as follows: the community demonstrates strong cooperation, firm beliefs, and willingness to help one another. The negative aspect is that initially, the adults lacked initiative to move the fallen tree and were indifferent to the situation. It was a child who first attempted to move the tree to clear the road, inspiring the adults to join and help.

5. Analysis of Religious Moderation Values in the Short Video Lead India: The Tree

In the short video Lead India: The Tree, the author analyzes several scenes to explore their connection to religious moderation values, as described below:

a. Scene 1



Image 1: Fallen Tree and People on the Road

The first image shows several people, including a police officer, individuals in vehicles, and other members of the community, observing a large tree that has

fallen in the middle of the road. The fallen tree causes the traffic on the road to come to a complete stop.



Image 2: Law Enforcement Officer Asleep

The second image depicts a police officer who has fallen asleep, completely unaware of the situation unfolding. This illustrates a lack of self-awareness and responsibility in carrying out one's duties, resulting in negative consequences for the surrounding community.



Image 3: A Woman Seriously Speaking on Her Phone

The third image shows a woman speaking on her phone with a serious and frustrated expression. This scene reflects her emotional response toward the person on the other end of the call. It takes place on a busy street in a densely populated city in India, where traffic has come to a halt. A frustrated man yells at the unfortunate police officer, while the large tree blocks the narrow road, leaving people unsure of what to do. At one point, the young woman says in English, "I hate this country."

The meaning derived from this scene is that many people are indifferent when faced with an unexpected problem. Most individuals focus solely on their personal concerns and show little initiative to solve the issue, such as finding a way to move the fallen tree and restore the traffic flow. This scene also reflects the value of self-awareness and personal responsibility in taking action during critical situations.

b. Scene 2



Image 1: A Young Child Looking Out of the Bus Window

The first image shows a young child leaning out of a bus window, observing the scene outside with curiosity. As he looks at the situation, he begins to think about how the fallen tree is blocking the road and considers ways to remove the obstruction.



Image 2: A Young Child Attempting to Move the Fallen Tree

In the second image, the child leaves the bus and decides to push the tree himself, hoping to shift it to the side of the road. He exerts all his strength in an attempt to move it, refusing to give up even though the tree does not budge at all. In this scene, the situation worsens as rain begins to fall. The young boy, perhaps seven or eight years old, stretches his head out of the bus window with a serious expression, then walks toward the tree to examine the seemingly impossible obstacle.

The boy then leans his entire weight, approximately 30 kilograms, against the massive tree, straining with all his effort to move a tree that weighs tons. Water runs from his nose and hair as he struggles. This scene demonstrates that the self-awareness and initiative of a child can be more sensitive and proactive than that of adults. The child actively seeks a solution to the problem, showing determination to act even when the task seems impossible.

c. Scene 3

Image 1: A Woman Observing Through the Bus Window

The first image shows a woman, one of the bus passengers, looking outside the window at the heavy rain. The rain makes it difficult for passengers to leave the bus. This woman becomes part of the group helping the young child move a fallen tree that is blocking the road, obstructing motorcycles, cars, and public transport vehicles.



Image 2: A Group of Children Enjoying the Rain

The second image depicts a young child joyfully playing in the rain, while a group of children watches one of their friends trying to push the fallen tree during the heavy downpour. Inspired, the children begin to play in the rain and actively help move the tree. In this scene, people start paying more attention to the situation outside. Some boys join in, laughing as they push the heavy log, even if their efforts seem futile.

The expressions on the children's faces show happiness and a sense of unity. This scene illustrates that the children's harmony and collective effort allow them to pursue a common goal. Their determination and teamwork eventually touch the hearts of those around them, motivating adults and bystanders to join in and help push the massive tree.

d. Scene 4



Image 1: Community Members Working Together to Move the Fallen Tree

The first image shows a group of adults and children working together to move the large fallen tree to the side of the road. The efforts of the young child are not in vain; what initially inspired only a group of children eventually raises awareness among adults about collective responsibility and concern for others.



Image 2: The Fallen Tree Successfully Moved

The second image depicts the community successfully moving the massive tree to the roadside through tremendous effort. In this scene, adults begin to notice the children's efforts and gradually join in. The soaked community members work together as a single team. They reach a critical point in their effort, lifting and turning the heavy tree onto the side of the road.

This scene demonstrates the strong value of mutual cooperation (gotong royong) among the community members, highlighting their enthusiasm and determination to achieve a common goal. The collective spirit ensures that the fallen tree is eventually cleared, reflecting the moral message of teamwork, solidarity, and social responsibility.

e. Scene 5



Image 1: The Road Returns to Normal

The first image shows that the road has returned to normal, allowing vehicles to move freely. Initially, the traffic situation was chaotic, causing frustration among all the drivers due to a long traffic jam. Once the fallen tree is moved, the road returns to its normal condition, restoring order and calm to the area.



Image 2: The Community Cheers with Joy

The second image shows the local community cheering with happiness, celebrating the successful collective effort to move the fallen tree to the roadside. With the tree cleared, there is no longer the loud honking or chaos from vehicles. The community rejoices and resumes their daily activities. In this scene, the community celebrates their success with high-fives and joyful shouts, and traffic flows normally again. This scene demonstrates that the values of unity and harmony within the community remain strong, and everyone is happy to have resolved the problem together.

From the five scenes above, several religious moderation values can be identified. In the first scene, people are confused about what is happening on the road. However, the awareness and initiative of a young child inspire the adults to act and help move the fallen tree. This reflects key values of religious moderation, such

as maintaining togetherness without resorting to violence; despite the chaos and loud honking, no one acts aggressively.

Another value observed is egalitarianism: the community treats children and adults equally in the collective effort, helping one another regardless of age. The video also illustrates unity and cohesion, as the community develops a sense of togetherness, even though initially there was little desire to cooperate.

The short video shows that self-awareness of one's surroundings is not limited to adults; even a child can demonstrate sensitivity and initiative. It highlights the importance of caring for others, regardless of race, ethnicity, or religion. This fosters a sense of togetherness, showing how collective action and mutual assistance produce better outcomes than acting individually.

The benefits of these actions are felt by everyone, including drivers and pedestrians. Acts of kindness are not merely personal responsibilities they require collective participation. The positive lesson from this video is that change begins with oneself: if one wants to achieve a goal, one must take the first step, even if the task seems difficult, rather than waiting for others to act.

D. Conclusion

Based on the analysis of the short video *Lead India: The Tree*, it can be concluded that the video strongly reflects religious moderation values that are relevant to modern social life. These values include egalitarianism, justice, tolerance, and mutual cooperation with self-awareness. The egalitarian value is portrayed through the belief that all human beings possess equal dignity and worth regardless of race, ethnicity, social status, or gender. The value of justice is reflected in the commitment to truth, fairness, and objectivity without bias or arbitrariness. The value of tolerance appears in the attitude of respecting and appreciating different views, beliefs, and practices among individuals in society. Meanwhile, the values of cooperation and self-awareness are represented through collective solidarity and willingness to act together in solving problems without waiting for others to take the lead.

The positive impacts depicted in the video include the development of strong teamwork, the joy of mutual cooperation, and the awakening of moral awareness to help others. The young boy as the main character symbolizes moral leadership and social responsibility. His initiative inspires others to take collective action, demonstrating that meaningful change can begin with small, sincere efforts. However, the video also highlights a reflective message the lack of initiative among adults and the absence of social discipline in addressing communal problems.

Overall, *Lead India: The Tree* conveys a profound moral message about the importance of social empathy, solidarity, and the courage to do good. These values

align with the principles of religious moderation, which emphasize balance between faith and action, spirituality and humanity. The video serves not only as a moral campaign but also as an educational medium that reminds viewers of their responsibility to uphold harmony through respect and cooperation. Thus, Lead India: The Tree embodies universal and timeless values of religious moderation that remain deeply relevant in today's global society.

REFERENCE

- Ainina, D. Q. (2022). Nilai-Nilai Moderasi Beragama Dalam Mata Pelajaran PAI dan Budi Pekerti Kelas VII SMP. *Al Qalam: Jurnal Ilmiah Keagamaan Dan Kemasyarakatan*, 16(2), 477. <https://doi.org/10.35931/aq.v16i2.887>
- Azis, D. K., Saihu, M., Hsb, A. R. G., & Islamy, A. (2021). Pancasila Educational Values in Indicators Religious Moderation in Indonesia. *FITRAH: Jurnal Kajian Ilmu-Ilmu Keislaman*, 7(2), 229–244. <https://doi.org/10.24952/fitrah.v7i2.4475>
- Black, J. A., & Champion, J. J. (1999). *Metode dan Masalah Penelitian Sosial*. Refika Aditama.
- Damana, I. K. (2023). Harmoni Keberagaman pada Pemahaman Moderasi Beragama dan Penguatan Nilai-Nilai Kebangsaan di Vihara Siddharta Tangerang. *Abrahamic Religions: Jurnal Studi Agama-Agama*, 3(2), 131. <https://doi.org/10.22373/arj.v3i2.18438>
- Dewi, N. R. S., & Fazal, K. (2024). Comparative Analysis of Religious Moderation and Inclusivity in SMAN 2 and MAN Tanjungpinang. *Jurnal Sosiologi Agama Indonesia (JSai)*, 5(2), 311–323. <https://doi.org/10.22373/jsai.v5i2.4536>
- Fazal, K., & Saleh, J. (2022). Ummatan Wasathan dalam Pancasila Perspektif Tafsir M. Quraish Shihab. *TAFSE: Journal of Qur'anic Studies*, 7(1), 77. <https://doi.org/10.22373/tafse.v7i1.13197>
- Li, W., Chen, S., Wang, Z., Li, G., & Liu, X. (2022). The Influence of Message Framing on Residents' Waste Separation Willingness—The Mediating Role of Moral Identity. *International Journal of Environmental Research and Public Health*, 19(10), 5812. <https://doi.org/10.3390/ijerph19105812>
- Majid Khadduri. (1999). *Teologi Keadilan Perspektif Islam*. Risalah Gusti.
- Mawardi, M. (2022). MODERASI BERAGAMA DALAM AGAMA KONGHUCHU. *Abrahamic Religions: Jurnal Studi Agama-Agama*, 2(2). <https://doi.org/10.22373/arj.v2i2.14585>
- Mawardi, M., Juwaini, J., & Fazal, K. (2024). RELIGIOUS TOLERANCE IN Banda Aceh and Kediri: Challenges and Opportunities in Digital Space. *Jurnal Sosiologi Dialektika Sosial*, 10(2), 183.

<https://doi.org/10.29103/jsds.v10i2.18538>

- Muhammad, M., & Nurlaila, N. (2021). ARUS TOP-DOWN DAN BOTTOM-UP PADA GERAKAN DIALOG ANTAR AGAMA DI INDONESIA. *Abrahamic Religions: Jurnal Studi Agama-Agama*, 1(2), 159. <https://doi.org/10.22373/arj.v1i2.10659>
- Rambe, T., Mawardi, M., & Mayasari, S. (2023). Rumah Moderasi Beragama di PTKIN: Potret Kebijakan dan Strategi Mewujudkan Beragama Moderat di Perguruan Tinggi. *Abrahamic Religions: Jurnal Studi Agama-Agama*, 3(2), 214. <https://doi.org/10.22373/arj.v3i2.19826>
- Riyanto, S.-, Febrian, F., & Zanibar, Z.-. (2023). Bhinneka Tunggal Ika: Nilai Dan Formulasinya Dalam Peraturan Perundang-Undangan. *Jurnal Legislasi Indonesia*, 20(2). <https://doi.org/10.54629/jli.v20i2.993>
- Sarfraz, A., Chakraborty, R. K., & Essam, D. L. (2023). Reputation based proof of cooperation: an efficient and scalable consensus algorithm for supply chain applications. *Journal of Ambient Intelligence and Humanized Computing*, 14(6), 7795–7811. <https://doi.org/10.1007/s12652-023-04592-y>
- Siwach, S. (2021). THE NORMALIZATION OF KARMAAND MOKSHA IN HINDUISM. *INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH*, 30–32. <https://doi.org/10.36106/ijsr/6924164>
- Sugiyono. (2013). *Metodelogi Penelitian Kuantitatif, Kualitatif Dan R&D*. Alfabeta.
- Thomas, E. J. (1932). The Book of the Gradual Sayings (Anguttara-nikāya), or More-Numbered Suttas. Vol. I. Translated by F. L. Woodward, with an introduction by Mrs Rhys Davids. Translation series, No. 22. 9 × 6, pp. xxii + 285. London: Published for the Pali Text Society by th. *Journal of the Royal Asiatic Society*, 64(4), 1052–1054. <https://doi.org/10.1017/S0035869X00154309>
- Wandi, J. I., Afrita, N., & Hefni, H. (2021). Study of “Functional Structure” Emile Durkheim Reviewed from Educational Anthropology on Character and Behavior Society. *Ikhtisar: Jurnal Pengetahuan Islam*, 1(1), 39. <https://doi.org/10.55062/IJPI.2021.v1i1.9>
- Zulfatmi, Z. (2023). Learning the Values of Religious Moderation in Madrasah Aliyah: Model Analysis. *Jurnal Ilmiah Peuradeun*, 11(2), 551–568. <https://doi.org/10.26811/peuradeun.v11i2.1006>